# Deep Dive Activity 2 (in groups): **Frame the problem**

*Fill this out as a group. If you can't choose a problem, consider using post-its to fill it out for multiple problems, to 'try them on'. Underline your assumptions.*

**What is the problem you're trying to solve?**

**Who will benefit**
*From the problem being solved? Where are they located?*

**Who else is affected?**

**What are they key constraints you see?**
*(Could be geographic, technical, time-based, or related to your target user)*

**Other notes**
*& Questions for follow-up*

**What is the ultimate impact you're trying to have?** *What will have changed on the ground?*

**What are some possible solutions to your problem?**
*Don't spend too much time here; just list a few obvious options*

⚠️ **Check for common mistakes:**
- *Are you addressing a symptom rather than a cause?*
- *Have you included a solution in the framing?*
- *Is there jargon or ambiguity?*

**Make your problem statement great:**
- *Is it inspiring enough to get diverse parties excited about solving it?*
- *Is it quantifiable?*

*Plan your next steps for learning more:*

**What is one question you have about this challenge that someone in this room can answer?**

*Now, go ask them!*

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**What are the 2-3 key questions to answer next?**

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**Who can you talk with to answer these?**
*Are there resources in the other GOTO tracks you can tap into?*
*Assign one group member to each contact you want to make.*